



## GreyOrange enters the coveted Robotics Business Review RBR50 2016 global list Places India for the first time on the global robotics map

New Delhi, 26th Feb, 2016– [GreyOrange](#), a multinational robotics firm, has been named as one of the most noteworthy companies in the global robotics industry for 2016 by [Robotics Business Review](#) (RBR). The acknowledgement has come for company’s groundbreaking work in helping organizations around the world optimize their supply chain through robotic automation solutions for warehouses and fulfilment centers. The elite [RBR50 list](#), which considers metrics such as innovation, application, and commercial potential and outlines those who should be kept on the global business radar in 2016, has put the Indian robotics industry on the global map for the first time in its five-year history. According to RBR50, “GreyOrange has arrived big time in logistics and has a wonderful opportunity in Asia for its mobility products. It’s all alone and way out in front in Asia.” The company features alongside Alphabet, Amazon, Foxconn, Samsung and Kuka, amongst others, in the elite list.

“GreyOrange is maniacal about robotics innovation and customer orientation, and we are delighted to be on this list both because it means we are doing the right things as a Company. It’s almost like an acknowledgement that we are actually living our mission of solving the world problems through technology”, said Akash Gupta, CTO & Co-Founder, GreyOrange

The RBR50 list is a dynamic one, with robotics companies entering and leaving on an annual basis and thus creating a list that is indicative of where the global robotics industry as a whole is headed. This international compilation spans 11 countries, where 23% of the list is comprised of young companies. “The World Economic Forum cites 2016 as the launch of the Fourth Industrial Revolution and has tabbed robotics as the lead player in that transformation. Each of the RBR50 for 2016 should be duly proud that the robotics community has selected them to lead this charge,” said Tom Green, RBR Editor in Chief.

### About GreyOrange

GreyOrange is an Indian multinational robotics firm that designs, manufactures and deploys advanced robotics systems for automation at distribution and fulfillment centers. It combines expertise in robotics and software engineering to solve operational inefficiencies in warehouses operated by third party logistics companies, or by companies with their in-house logistics functions. Founded in 2011, GreyOrange has grown from a two-man team into a multinational company expanding rapidly across the Asia Pacific region, including Hong Kong, Singapore and Japan. The company today has more than 350 employees, of which more than 200 work in research and development.

### About RBR50

[Robotics Business Review](#) provides business intelligence on the global robotics industry through its exclusive news, updates on financial transactions, analysis of new technologies and companies, annual and quarterly research reports, RBR50 Top 50 Companies list and much more.

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